

# MD ALAMIN ASHIF

646-232-2912 • BRONX, NY 10472 • mdalamin.ashif@gmail.com • www.linkedin.com/in/alaminaashif • www.mdalamin.com

## GRAPHIC DESIGNER AND DIGITAL MARKETING SPECIALIST

**Brand Identity Design | Google Ads | SEO | Social Media Management | WordPress Web Development**

Enthusiastic and skilled professional in Graphic design, Digital marketing, Social media management, Advertising, and SEO with over 4 years of experience. I create killer content and eye-catching visuals that convert. I have successfully managed over 150 client campaigns globally. Seeking a role to use my skills to help a company grow like boom.

## WORK HISTORY

### Virtual Asistant

**Functional Performance Fitness INC - Toronto, Canada**

01/2021 - 07/2023, 01/2024 - Present  
Remotely

I previously held this position from 2021 to 2023. The business owner has asked me to rejoin the company, offering benefits tailored to my preferences.

- Managed social media accounts and implemented advertising and SEO strategies to enhance online presence.
- Created engaging multimedia content, including graphics, videos, and blog posts, to drive user engagement.
- Assisted in website development and maintenance, ensuring a seamless user experience.

### Senior Graphic Designer

**Al Print & Computer Center INC - Jamaica, New York, USA**

12/2023 - Present  
In-Person

- Graphic Design & Print Production: Expert in creating client-centric designs and operating print machinery.
- Media Printer Proficiency: Skilled in utilizing various media printers for top-quality material output.
- Social Media Management: Experienced in managing social media to boost online presence and engagement.
- Google Ads Specialist: Proficient in leveraging Google Ads for targeted advertising and marketing campaigns.

### Graphic Designer

**S.M Digital Sign & Printing - Jackson Height, New York, USA**

09/2023 - 12/2023  
In-Person

- Graphic Design: Specialized in creating visually compelling designs tailored to client needs.
- Social Media Marketing: Skilled in managing social media to enhance online presence and engagement.

### Graphic Designer & Digital Marketer

**Fiverr - Online Marketplace**

08/2018 - 12/2020  
Remotely

- I worked with many clients from different countries, gaining extensive experience in various design markets.
- Campaign Execution: Developed and executed campaigns, boosting traffic, leads, and sales.
  - Client Account Management: Managed client accounts and ensured satisfaction with the services provided.
  - Brand Identity Design: Delivered brand identity designs for client presentations.

### Lead Wrodpress Developer & Social Media Manager

**Fireclix - California, USA**

02/2017 - 05/2018  
Remotely

- I have extensive experience in WordPress website development and social media management.
- Assisted in website development and maintenance, ensuring a seamless user experience.
  - Creating a professional content for social media posts, including pictures, videos, and blog posts.

## EDUCATION

**B.Sc. In Computer Science & Engineering** **2021 - 2023**  
**Sonargaon University - Dhaka, Bangladesh**  
Completed 6th Semester

**Higher Secondary Certificate** **2019 - 2020**  
**Govt. Adamjeenagar M.W College - Narayanganj, Bangladesh**  
Study Background : Science

**Secondary School Certificate** **2016 - 2018**  
**Govt. M.W High School - Narayanganj, Bangladesh**  
Study Background : Science

## LICENSES & CERTIFICATIONS

**Social Media Marketing Certification - HubSpot Academy** **Issued - 06/2024**  
*Credential ID bf7601ec695845e3853580578da53be1*

**Advanced Google Analytics - Google** **Issued - 06/2024**

**Campaign Manager 360 Certification Exam - Google** **Issued - 06/2024**  
*Credential ID 108827076*

**Digital Marketing - HubSpot Academy** **Issued - 06/2024**  
*Credential ID b97f03b19ce74d9db73321846d2d9183*

**Google Ads Creative Certification - Google** **Issued - 06/2024**  
*Credential ID 108825994*

## SKILLS

### Core Skills:

Brand Identity Design  
Social Media Management  
Content Writing  
Google Ads  
SEO  
WordPress Web Development

### Design and Multimedia:

Adobe Photoshop  
Adobe Illustrator  
Video Editing  
Camtasia  
Filmora 9

### Marketing and Analytics:

Email Marketing  
Google Analytics  
Facebook Insights

## HOBBIES AND INTERESTS

- Research: Passionate about exploring new topics and staying updated with the latest advancements in my field.
- Coding: Enjoy developing software solutions and continuously improving my programming skills.
- Invention: Love creating innovative solutions and working on projects that solve real-world problems.

## LANGUAGE COMPETENCIES

Bengali, English, Hindi